



SANDRA EYSTER, PH.D.

Summary of Professional Experience

Sandy Eyster, Ph.D., is Vice President and Chief Operating Officer of Activate. Sandy has over 20 years of experience in designing and conducting quantitative and qualitative research. Prior to joining Activate, Sandy was a Managing Director of Survey and Data Sciences at the American Institutes for Research (AIR) and was responsible for designing research studies; overseeing data collection, analyses, and reporting; and project quality assurance. She led several organization-wide efforts, including serving as the Chair of AIR's Institutional Review Board and developing data governance procedures for all research conducted at AIR. Prior to AIR, Sandy was a Survey Statistician at the U.S. Census Bureau, overseeing data collection activities for the National Crime Victimization Survey. She has in-depth experience in designing, overseeing, analyzing and reporting data from large scale national collections, including collections for the U.S. Department of Education's National Center for Education Statistics and Policy and Program Studies Service. She received her Master's degree in public policy from George Washington University and her Ph.D. in sociology from the University of Michigan.

Work History

Activate Research, Inc., <i>Chief Operating Officer and Vice President</i>	2019 – present
American Institutes for Research, <i>Managing Director</i>	2007 – 2018
American Institutes for Research, <i>Principal Researcher</i>	2005 – 2007
American Institutes for Research, <i>Senior Researcher</i>	2001 – 2005
American Institutes for Research, <i>Researcher</i>	2000 – 2001

Education

Ph.D., Sociology, University of Michigan, Ann Arbor, 1999
M.A., Public Policy, George Washington University, Washington, DC, 1990
B.A., Anthropology, University of Maryland, College Park, 1986

Selected Publications and Presentations

Eyster, S (2016). *Challenges and Best Practices in Implementing the U.S. Department of Education School Climate Surveys*. Presented at the 2016 Annual Meeting of the American Education Research Association, Washington DC.

Mustanski, B., Van Wagenen, A., Birkett, M., Eyster, S., & Corliss, H. (2014). Identifying sexual orientation health disparities in adolescents: Analysis of pooled data from the Youth Risk Behavior Survey, 2005 and 2007. *American Journal of Public Health, 104*(2), 211–217.

Zhang, J., Eyster, S., Rebok, G., Roberts, B., Hayward, M., & Lapham, S. (2013). *Adolescent personality, cognitive ability, and adult mortality: A pilot study from Project Talent*. Presented at the 2013 Annual Meeting of the Population Association of America, New Orleans, LA.

Eyster, S., Scott, L., & Zhang, J. (2012). *An introduction to Project Talent*. Presented at the 2012 Joint Statistical Meetings of the American Statistical Association, San Diego, CA.

- Stone, C., Bandyk, J., Battle, D., Eyster, S., & Maher, P. (2012). *Locating and contacting respondents after a 50-year hiatus in a longitudinal study: Results from the Project Talent pilot test*. Presented at the 2012 International Conference on Methods for Surveying and Enumerating Hard-to-Reach Populations, New Orleans, LA.
- Zhang, J., Kim, J., Eyster, S., Cohen, M., Stone, C., & Lapham, S. (2012). *Examining the effects of differential coverage of three mortality record sources*. Presented at the 2012 Joint Statistical Meetings of the American Statistical Association, San Diego, CA.
- Stone, C., Eyster, S., Lapham, S., & Plotts, C. (2011). *Adolescent personality, cognitive ability, and early mortality: Analyses from Project Talent*. Presented at the Annual Meeting of the Population Association of America, Washington, DC.
- Stone, C., McPhee, C., & Eyster, S. (2011). *Adolescent personality, cognitive ability, and mid-life well-being*. Presented at the Association for Psychological Science 23rd Annual Convention, Washington DC.
- Scott, L., Stone, C., Lapham, S., Horner, S., & Eyster, S. (2011). *Reunion crashers: Locating and tracking respondents after a 30-Year hiatus*. Presented at the Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ.
- Scott, L., & Eyster, S. (2011). *Project Talent: The High School Classes of 1960-1963 Fifty Years Later*. Presented at the Annual Meeting of the American Sociological Association, Las Vegas, NV.
- Buckley, J., Seastrom, M., Chapman, C., Iannacchione, V., Eyster, S., McGrath, D., & Stillwell, R. (2007). Proceedings from the Federal Committee on Statistical Methodology Research Conference. *Imputing missing values in the Common Core of Data for use in computing the averaged freshman graduation rate*.
- American Association for the Advancement of Science and Human Rights Program, American Bar Association Central and East European Law Initiative. (2000). *Political killings in Kosova/Kosovo, March-June 1999: A cooperative report by the Central and East European Law Initiative of the American Bar Association and the Science and Human Rights Program of the American Association for the Advancement of Science*. Washington: ABA Central and East European Law Initiative.
- Orbuch, T. L., & Eyster, S. L. (1997). Division of household labor among Black couples and White couples. *Social Forces*, 76(1), 301-332.
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